

BRANDING REQUIREMENTS 2022

Motorsport UK British Rallycross Championship 5 Nations Trophy presented by Cooper Tires

The following sets out the branding requirements for all cars taking part in events of the 2022 Motorsport UK British Rallycross Championship 5 Nations Trophy. Individual championships within the overall event (Swift Sport, etc.) may require additional branding which must also be carried. Toyo tires, Yokohama and other brands competitive to the Championship sponsor, Cooper Tires, is not permitted on any vehicles. If found on your vehicle you may lose championship points.

Sponsors' branding and race numbers will be supplied. Each driver/team is responsible for producing the driver's name which must be as specified in this document. Where the size or shape of the car creates a problem to comply with these requirements, please seek approval for alternative placement from championship administrator.

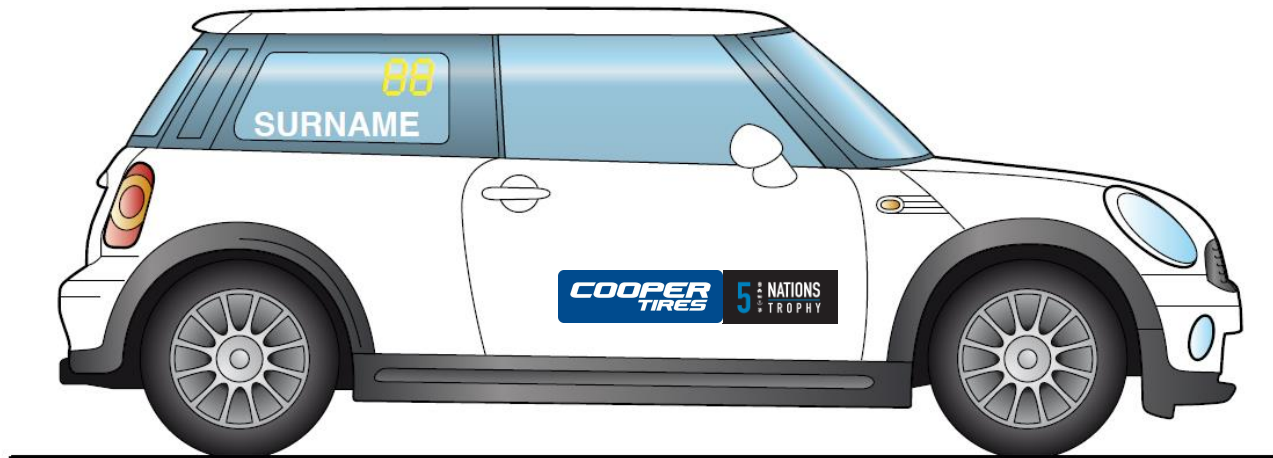
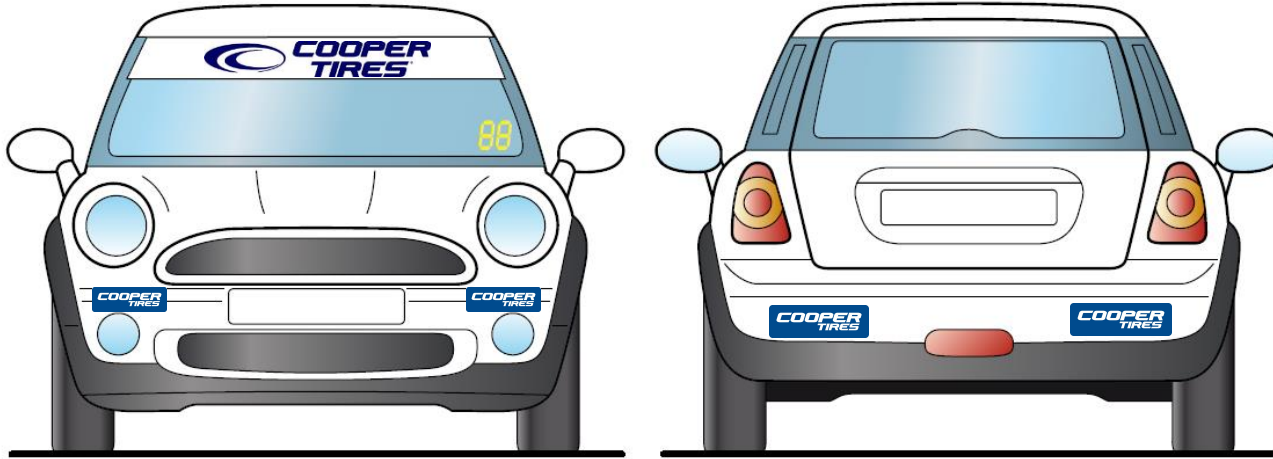
This document is applicable to competitors in the following Championships: Motorsport UK British Rallycross Championship Motorsport; UK Supernational Rallycross Championship; Motorsport UK Junior Rallycross Championship; Swift Sport Rallycross Championship; BMW Mini Rallycross Championship; RX150 Rallycross Championship; Retro Rallycross Championship; All4 Mini Rallycross Championship

BRX 2022 Branding Requirements

Simone Cornish, Motorsport UK British Rallycross Championship 01304 830557 – Simone@lyddenhill.co.uk

CAR BRANDING

Supercar, Supernational, Junior, BMW Mini, Swift, All4 Mini



COOPER TIRES

- Windscreen strip (1350mm x 180mm)
- One 30cm x 10cm logo on each corner
- Logo on door panel 30cm x 10cm

5 NATIONS

- Door panel 30cm x 10cm

RACE NUMBERS

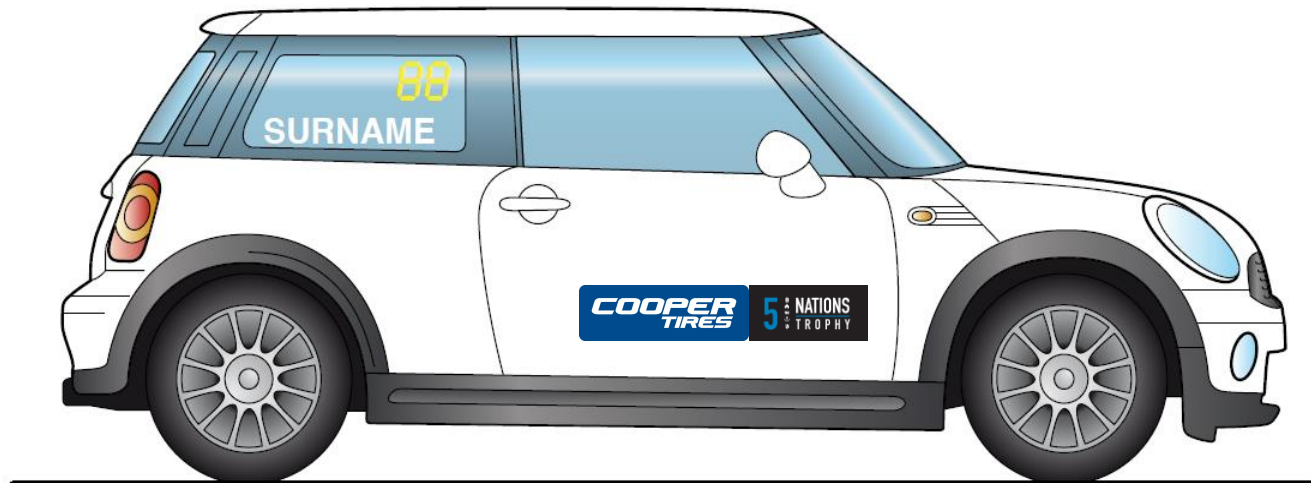
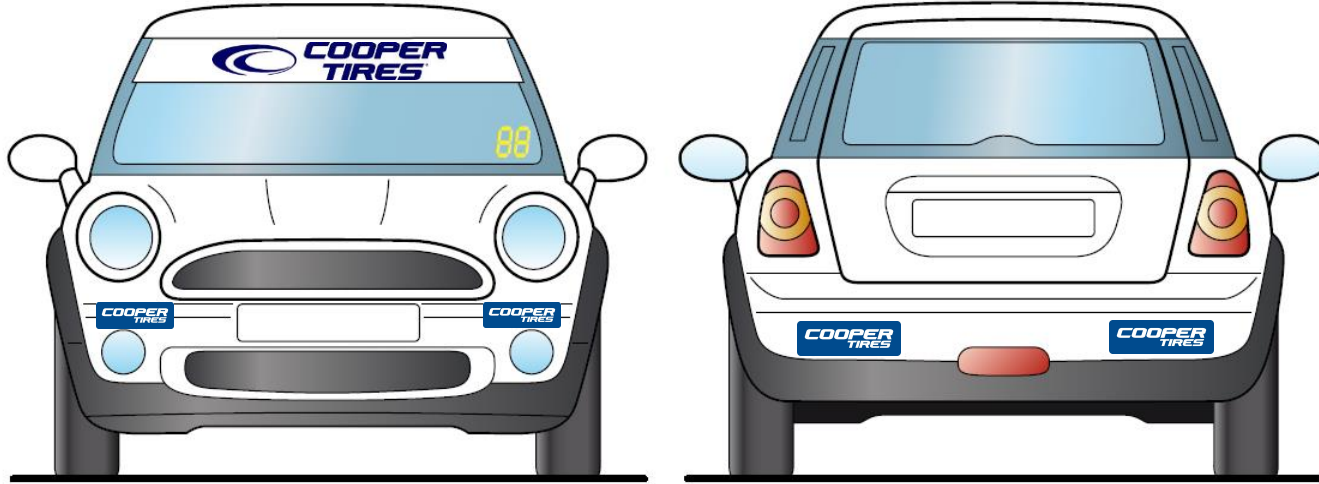
- Rear side windows
- Will be supplied by Championship, only supplied numbers can be used
- Windscreen lower corner opposite driver

SURNAME

- Rear side windows (Helvetica Bold, 100mm high, white) **Please pay attention to this, the only variation allowed is where a long surname requires a smaller font size to fit the available space. Text must remain in Helvetica Bold, white. Where type of car or size of doors, windows etc. does not allow for compliance with this, please seek approval for alternative placement from the Championship Manager. Junior and Swift competitors must also see additional separate branding detailed on page 4**

CAR BRANDING

Retro



WINDSCREEN STRIP

- Space reserved for British RX championship sponsor. Cars can run a plain single colour windscreen strip or no windscreen strip. No branding or text of any kind in may be displayed in this position.
- Tailgate/boot/rear panel – space must be made available for a Championship sponsor if requested.

COOPER TIRES

- Windscreen strip (1350mm x 180mm)
- One 30cm x 10cm logo on each corner
- Logo on door panel 30cm x 10cm

5 NATIONS

- Door panel 30cm x 10cm

RACE NUMBERS

- Rear side windows (Will be supplied by Championship, only supplied numbers can be used)
- Windscreen lower corner opposite driver

SURNAME

- Rear side windows (Helvetica Bold, 100mm high, white)
Please pay attention to this, the only variation allowed is where a long surname requires a smaller font size to fit the available space. Text must remain in Helvetica Bold, white. Where type of car or size of doors, windows etc. does not allow for compliance with this, please seek approval for alternative placement from the Championship Manager.

CAR BRANDING

Junior & Swift additional

COOPER TIRES

- Windscreen strip (1350mm x 180mm)
- Front bumper x 2 as on the drawing (right)
- Rear bumper x 2 as on the drawing (right)
- Logo on door panel 30cm x 10cm

5 NATIONS

- Door panel 30cm x 10cm

REVOLUTION

- Front and rear bumpers as on the drawing (right)

AVO

- Front bumper and rear quarters as on the drawing (right)

PETER GWYNNE MOTORSPORT

- Left and right door mirrors as on the drawing (right)

RACE NUMBERS

- As page 2

NAME

- As page 2

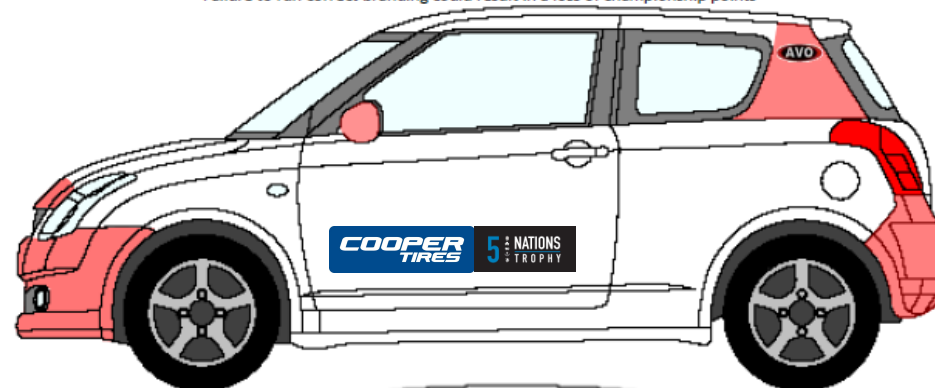


Swift Rallycross 2022 Sticker Placement



Areas reserved for Championship Stickers

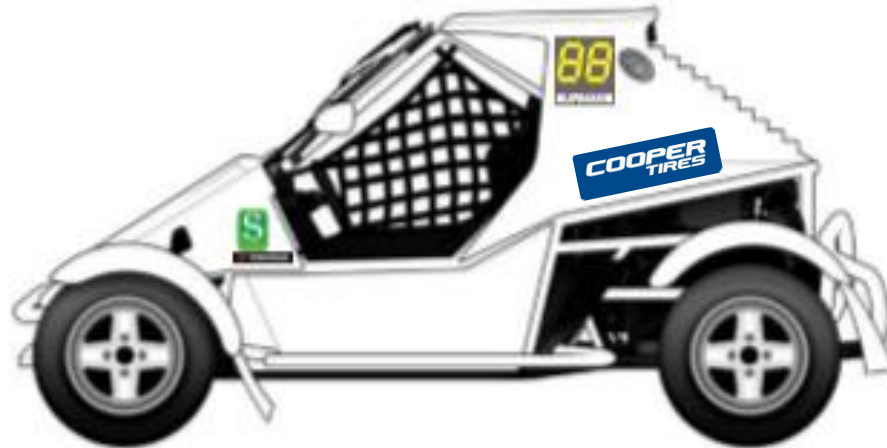
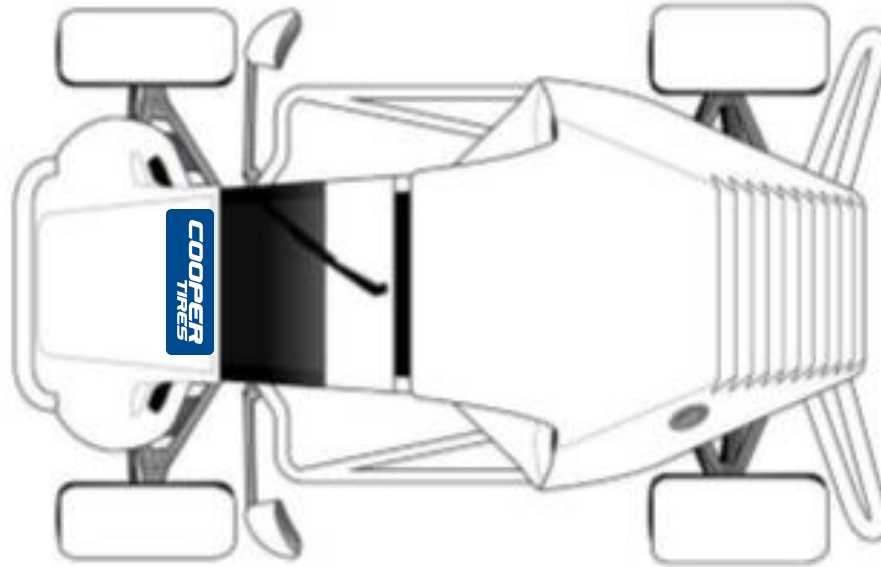
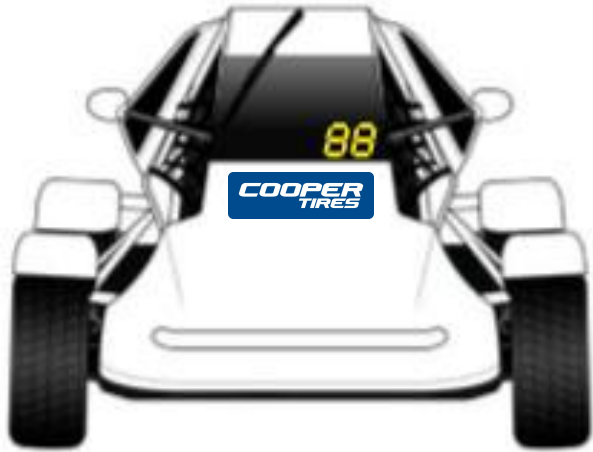
It is the drivers responsibility to ensure all stickers are in the correct place.
Failure to run correct branding could result in a loss of championship points



Branding could be subject to change at any time.

CAR BRANDING

RX150



WINDRSCREEN STRIP

- Space reserved for British RX Championship sponsor. Cars can run a plain single colour windscreen strip or no windscreen strip. No branding or text of any kind in may be displayed in this position.
- Rear, space must be made available for a championship sponsor if requested.

SHANNON 'S' LOGO

- Front side panel on each side of car

YOKOHAMA

- No Yokohama branding is permitted

COOPER TIRES

- Bonnet (30cm x 10cm)
- One 30cm x 10cm logo on both side panels

RACE NUMBERS

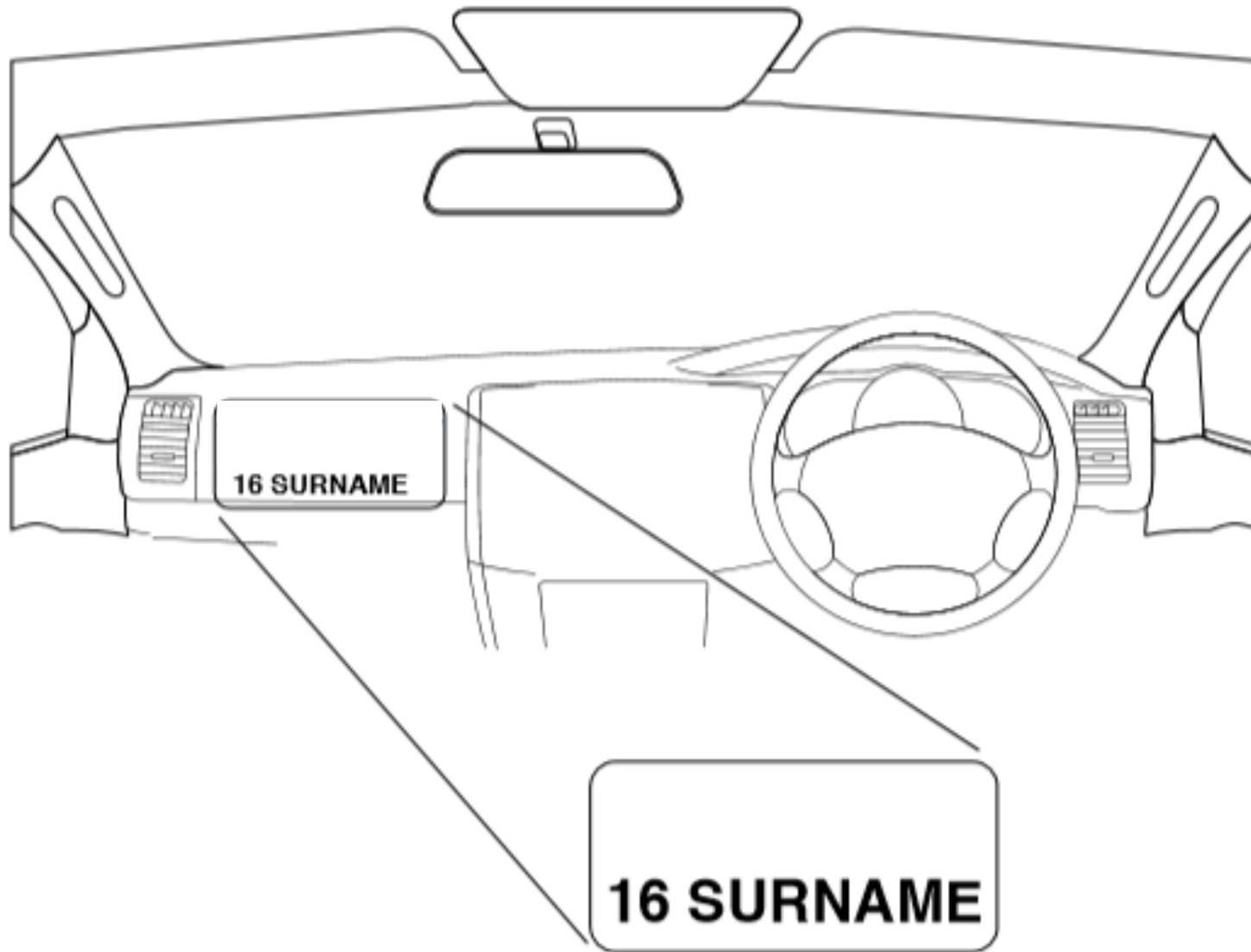
- Rear side panels (Will be supplied by Championship, only supplied numbers can be used)
- Gray background panel to be supplied by RX Racing – Windscreen lower corner opposite driver.

NAME

- Below race number on same gray background patch. Helvetica Bold, white to fit width of 203mm.

IN-CAR BRANDING

Supercar

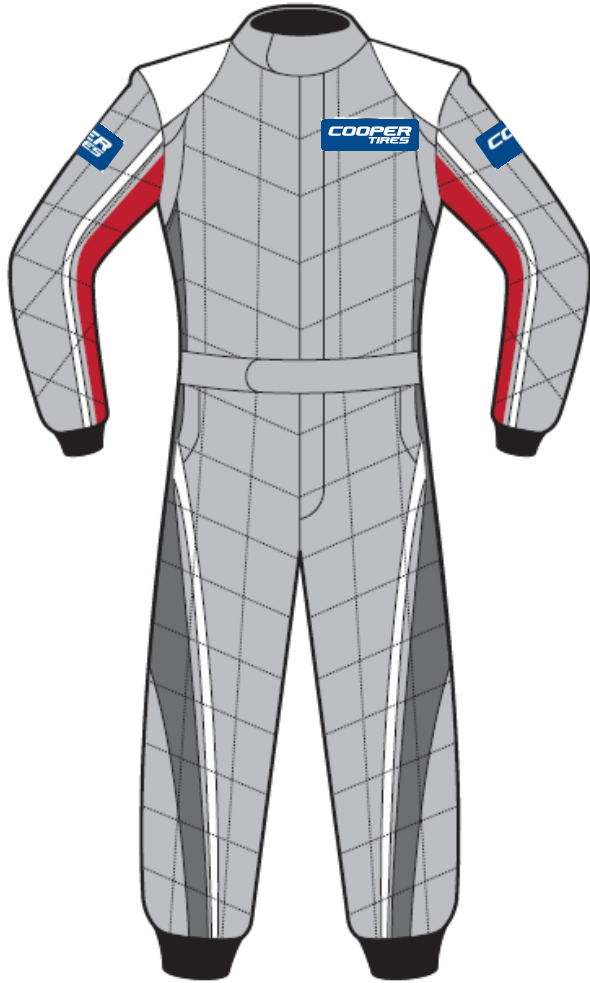


SURNAME AND RACE NUMBER

– Each driver must provide their own race number and driver's surname (Helvetica Bold, 40mm high, white. max width 200mm)

Where there is a problem with compliance with this, please seek approval for alternative placement from the Championship Manager.

RACESUIT BRANDING



COOPER TIRES

- Logo on upper left chest of overall
- Logo on upper arms of overall

Flame retardant sew-on patches will be provided. The artwork file is available for any driver who wants to have the branding applied to a custom racesuit during manufacture. If design of an existing racesuit makes compliance difficult please seek approval for alternative placement from the Championship Manager